

NEWSLETTER



Merimbula Chamber of Commerce

September 2014

Welcome

Welcome to the September 2014 edition of the Merimbula Chamber of Commerce's Newsletter.

It's great to hear from many business owners that trade is increasing and with new businesses opening their doors and others refreshing their premises the outlook is looking bright leading into the school holiday period.

The Executive Committee have been actively working on transitioning our administration functions to the cloud, reintroducing the newsletter, initiating a local Eftpos gift card program, building the online business directory and jobs board and preparing for Christmas shopping promotion and New Years' Eve. We will strive to keep you informed via the newsletter, email updates and Facebook.

As always, your feedback, contributions and questions are welcomed. Please email us at committee@ourmerimbula.com.au

Nat, Donella, Belinda, Jenny, Serge, David, Tania

Looking for staff?

To assist you in finding staff we are pleased to announce that we've launched an online jobs listing service on the ourmerimbula.com.au with listings also promoted via Facebook.

Members may list jobs for free, while for non-members it's only \$20 per job listing.

Please submit your job listing online
www.ourmerimbula.com.au/joblistings/submit-job

Upcoming Events

19/09/14 - Sapphire Coast Rotaract Pirate Party

19/09/14 & 20/09/14 - OktoberFest at Pambula-Merimbula Golf Club

20/09/14 - NSW & VIC School Holidays commence (until 06/10/14)

21/09/14 - Merimbula Seaside Market & Fair

22/09/14 to 10/10/10 - Sapphire Coast Marine Discovery School Holiday Program

26/09/14 - Chamber Social Drinks

27/09/14 - ACT School Holidays commence (until 12/10/14)

27/09/14 to 28/09/14 - ReBoot in Bermagui

27/09/14 - Merimbula parkrun's 1st Anniversary

28/09/14 - Pambula Motorfest

02/10/14 - Crazy Day

06/10/14 - Labour Day Public Holiday

11/10/14 - Merimbula Cash Mob

11/10/14 - 12/10/14 - Bega Valley Relay for Life

12/10/14 - Pambula Village Markets

18/10/14 to 26/10/14 - Sapphire Coast Week of Golf

19/10/14 - Merimbula Seaside Market & Fair

Every Saturday - Merimbula parkrun

Please view details online
www.ourmerimbula.com.au/events/upcoming-events

Around Town

- Merimbula's toy store was renamed Toyrific Toys and moved to a new home between Westpac and Blush.
- Direct Chemist Outlet took up residence in the former Swannies building next to the Post Office.
- Goodbye Harvey World Travel and hello helloworld Merimbula.
- Following a complete makeover of the former Captain Johns restaurant on Hyland's corner Six Degrees opened.
- Merimbula Newsagency expanded their premises.
- Seaside Trader opened its doors in The Plaza arcade.

Please email business news snippets to newsletter@ourmerimbula.com.au

Gift Card Program

The Merimbula Chamber of Commerce is pleased to be in the process of working with the local business community to introduce the 'Why Leave Town Gift Cards' to our local area.

The WLT Gift Card program will provide a unique and convenient gifting solution while also supporting the local community.

How will the program work?

Once launched, WLT Gift Cards can be purchased and redeemed at any of our participating businesses throughout Merimbula, Tura Beach and Pambula. That means, if the card is bought at Business A, it can then be redeemed for goods and services at Business A or Business B or Business C and so on. So with only 1 purchase you can give a gift that allows the recipient to get exactly what they want from a wide variety of businesses.

However, Our Merimbula WLT cards can only be redeemed in our local businesses, keeping the money local.

As little as \$1 to as much as \$1000 can be loaded onto a single gift card. The cards are single load only which means that additional amounts can not be loaded onto the card after the initial purchase.

All transactions work through Eftpos machines which means that redeeming good and services with the WLT Gift Card are the same as making an Eftpos purchase with your bank card.

What are the next steps?

The Chamber committee will soon be making contact with local businesses with the aim to launch the program in time for Christmas 2014.

Please email tania@ourmerimbula.com.au to request more information and register your interest in becoming a participating business.

Every contact we have with a customer influences whether or not they'll come back. We have to be great every time or we'll lose them. - Kevin Stirtz

List Your Business

The Chamber's online business directory offers a comprehensive list of businesses in the local area.

Complimentary standard directory listing is available to any business which lies within the 12 kilometre radius of Merimbula Post Office (e.g. Merimbula, Tura, Pambula, Wolumla).

Member listings are automatically upgraded to a featured listing.

Please submit your listing online www.ourmerimbula.com.au/shop-local

Upcoming Training

Business Management 101

18/09/14 (Eden)

FREE

Finding Your Profit

17/10/14 (Merimbula)

\$75

Please register online

www.crbec.com.au

Merimbula Chamber of Commerce

providing an avenue for the business people in the community to create a positive business environment

President | Natalie Godward **Vice President** | Donella Roberts **Secretary** | Belinda Thomas **Treasury** | Jenny Southwood
Committee Member | David Dwyer **Committee Member** | Serge Nachtergaele **Committee Member** | Tania Dwyer

Incorporation No. 1227835 ABN 29 223 410 500

PO Box 91 Merimbula NSW 2548

committee@ourmerimbula.com.au

www.ourmerimbula.com.au