NEWSLETTER Merimbula



Merimbula Chamber of Commerce

November 2014

Welcome

Welcome to the November 2014 edition of the Merimbula Chamber of Commerce's Newsletter.

The monthly Newsletter aims to provide local business owners and staff information to enable us all work together to create a positive business environment in our community.

As always, your feedback, contributions and questions are welcomed. Please email us at committee@ourmerimbula.com.au

Nat, Donella, Belinda, Jenny, Serge, David & Tania

Santa Claus is coming to town!

The Chamber Elves are busy planning Christmas activities, with the aim of creating a festive atmosphere that draws people to our towns and into local business for their Christmas shopping.

Chamber Christmas activities include:

- Festive decorations Merimbula, Pambula and Tura working bee will take place on Friday 28 November, please call Jenny on 0429 567920 if you can help for all or just part of the day.
- Santa appearances The Jolly man in red will be available for photos in Merimbula on 13 and 20, Tura on 14 and 21 and Pambula 13, 17 and 20 December.
- Christmas choirs and buskers each Saturday in December Merimbula and Pambula shoppers will enjoy Christmas tunes from many great local singers and musicians.
- Christmas colouring competition great prizes for the kids with artwork being displayed in shop windows.
- Shopping promotion Christmas shoppers purchasing Merimbula Gift Cards during December will receive an entry into a Christmas shopping prize draw.

Upcoming Events

01/11/14 - Merimbula Cash Mob

01/11/14 - Eden Whale Festival

02/11/14 - Dogfest

04/11/14 - Melbourne Cup Day

06/11/14 - Breakfast at Tiffany's

09/11/14 - Pambula Village Markets

10/11/14 - Merimbula Chamber of Commerce AGM & OPEN Meeting

12/11/14 - Merimbula RSL Merger Information Meeting

16/11/14 - Merimbula Seaside Market & Fair

19/11/14 - Merimbula RSL Merger Voting Meeting

20/11/14 - Merimbula Cash Mob

21/11/14 - Cystic Fibrosis Wine Fundraiser

24/11/14 - Club Sapphire Merger Information Meeting

24/11/14 to 27/11/14 - Kiteboard WAVE Nationals: Merimbula Classic

01/12/14 - Club Sapphire Merger Voting Meeting

Every Saturday - Merimbula parkrun

View event links online

www.ourmerimbula.com.au/event s/upcoming-events

Please email us to list your community event:

calendar@ourmerimbula.com.au

Around Town

- **Pins n Needles** relocated to Plaza Arcade in Merimbula, and with Jill Mathews retiring her daughter Tara Stone from **Bird in a Tree** has taken over the reins.
- **Goodyear Auto Care** in Merimbula changed ownership to Kristie and Andrew Tsakiris, with mechanics Simon and Graham remaining with the team.
- Dollar Curtains and Blinds relocated further South on Market Street, reopening alongside Thriftylink Hardware.
- Bras n Things closed their doors in Merimbula, with A Touch of Pink set to relocate to their vacated premises.
- Compleat Angler, Camping World and Hobi Kayaks commenced shop fit out of two levels of retail space below Merimbula Library.

Please email business news snippets to newsletter@ourmerimbula.com.au

Clubs Amalgamation opens up huge opportunities for our town

The proposed merger between the Merimbula RSL Club and the Merimbula-Imlay Bowling Club (better known as Club Sapphire) has been on the local agenda for quite some time, and indeed has divided opinion as many local things do.

After much consultation with both clubs and Merimbula businesses, the Merimbula Chamber strongly feels that the amalgamation of both local clubs will bring a position of strength to the combined community club, which will ultimately have huge economic benefit to our community.

Pooling their resources will allow for a club that offers locals and visitors an entertainment venue and hospitality destination unlike any other on the Far South Coast — the ability to attract bigger acts and entertainers will make the community club a tourism drawcard in itself. It will also allow for the facilitation of large conferences, an option we haven't been able to avail of to date.

A community club of this nature will also be far better equipped to support our local community groups, sporting clubs and businesses. And it will ultimately lead to stronger job security for all those employed both directly and indirectly.

Therefore we ask the business community to make an effort on the 19th November and 1st December and please come along to the meeting and vote YES to the merger. We also ask you to please encourage everyone you know who is also an RSL Club member and Bowling Club member to vote as well.





Business Musings

"The purpose of a business is to create a customer who creates customers"

Shiv Singh

"A marketing line for those local businesses competing against online trade: No Freight, No Wait"

David Gordon | Gordon Lawyers

Upcoming Training

Responsible Service of Alcohol

12/11/14 Merimbula \$170 Contact Adult Ed 6492 6273 www.eaec.edu.au

Responsible Conduct of Gambling

13/11/14 Merimbula \$170 Contact Adult Ed 6492 6273 www.eaec.edu.au

Customer Service Boot Camp

27/11/14 Merimbula From \$54 Contact Plum Results 6495 2756 www.plumresults.com.au

First Aid

04/12/14 Pambula \$165 Contact Adult Ed 6492 6273 www.eaec.edu.au

Merimbula Chamber of Commerce

providing an avenue for the business people in the community to create a positive business environment

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